

To whom it may concern,

RE: Reference for Jason McSpeerin (Insight Learning Solutions)

I have known Jason in a professional capacity for nearly 20 years having first engaged him as a consultant in my capacity as State Manager at Merrill Lynch in the early 2000's.

I have had cause to rely on Jason many times in my various roles within the funds management industry. He is an outstanding individual with a strong track record of working with many different businesses in financial services. This has enabled him to build a sound understanding of the factors that influence the industry and indeed the issues that need to be addressed inside a financial services business.

His ability to identify with a wide variety of staff has always been appreciated. He is equally capable working with the most senior executives of a business as he is the sales teams or support areas. He extracts great engagement and creates an environment that encourages participation from all in the room. Specifically I can say that the teams I have had him work with have always liked that Jason has had an understanding of what we do.

Jason's pre and post session consultancy work is of high quality. He works closely with organisers to ensure he has a sound understanding of what is trying to be achieved. He does a great job of providing the groups flexibility to run with some topics as they unfold but to also keep things, or get things back on track.

Jason is outcome oriented and I have always felt that the outcomes he generates for businesses are important to him. He has a passion for seeing others become successful and relishes the opportunity to be part of that.

Working with Jason is always enjoyable and relaxed but focused on outcomes.

I would not hesitate in recommending using Jason.

Regards

Chris Inifer
Head of Retail Strategy